



EMERGE | A Designer Residency Program: Identifying, Incubating, and Promoting New Talent in Fashion

Application For: DESIGNER COHORT PARTICIPANT

Program Timeframe: October 1st – January 15th

Ten designers will be granted the opportunity to participate as cohort participants in Arkansas Arts & Fashion Forum's first ever-Designer Residency Program titled: **EMERGE | A Designer Residency Program: Identifying, Incubating, and Promoting New Talent in Fashion.**

Cohort Designers selected will have exclusive access to virtual workshops with multiple industry experts over the course of the three month program. Cohort Designers selected will receive mentorship from our inaugural Designer in Residence, participating in critiques and collaboration with the creation of our Designer in Residence's capsule collection. Cohort Designers will receive a \$750 stipend towards the production of their own collection that will be shown in conjunction with the completion of the program. The Cohort Designers will be able to apply the learned skills from the workshops and our Designer in Residence to their own work.

Program Requirements:

Cohort designers are required to:

- Be available for 3-5 workshops featuring industry experts workshops that will run 2-3 hours
- Spend a minimum of 3 hours in critique with the Designer in Residence, anticipated to be 1 hour per month.
- Work diligently on their own designs between October 1st and January 15th.
- Be available to participate in a small presentation of their work (either virtually or in person) in January or February of 2021.
- Agree being filmed by a videographer between October 1st and January 15th.

Cohort designers have the option to:

- Utilize dedicated studio space at the Arkansas Arts & Fashion Forum facilities during the length of the residency program.
- Choose the format of their final product to be presented at the end of the program. Designers will not be limited to making garments, but could also produce accessories, jewelry, or other items agreed upon by the selection committee.

Applications for Arkansas Arts & Fashion Forum's Designer Cohort are due on August 25th, 2020 in order to be considered. Please answer all questions in the following document.



DESIGNER COHORT APPLICATION

Please complete this application and return to katie@arkansasfashion.org as a pdf attachment. Please include 'Cohort Designer Application' in the subject line.

1.) Designer Name:

2.) Email Address:

3.) Phone Number:

4.) Designer Address (including City & State):

5.) Website:

6.) Facebook:

7.) Instagram:

Please answer the following questions to the best of your ability:

8.) What do you design? List all that apply (ex. menswear, bridal, women's custom clothing, accessories etc.)

9.) Is there an area of fashion design you are particularly focused and/or skilled in? List as many that apply and explain to the best of your ability (ex. embroidery, graphic design, tailoring, brand storytelling etc.)

10.) Is there a particular skill, garment, item, or technique that you hope to further develop through participating in this program?

11.) Have you ever participated in an Arkansas Arts & Fashion Forum workshop or a season of NWA Fashion Week? If so, please describe the workshop below.

12.) Do you have a degree in fashion? If so, please list the school and concentration.

13.) List any fashion education you have had OUTSIDE of the Arkansas Arts & Fashion Forum.

14.) Part of this program will be to collaborate and trade skills with our chosen Designer In Residence. How do you feel you could add value and contribute to the project of our Designer In Residence, what are competencies you can share?

15.) What workshops would you be most interested in during the program, select all that apply?

- Technical Fashion Design & Skills
- Product Development
- Merchandising
- Brand/Collection Development & Storytelling
- Small Business Management
- Micro-batch Manufacturing
- Brand Marketing
- Other:

16.) Are you comfortable being filmed for future program marketing purposes?

17.) Please attach five (5) images of your best works to your email application.